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May 21, 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Re: Patent Application of Hohberger et al.
Serial No. 10/027,968
Filed: October 25, 2001
METHOD AND APPARATUS FOR
ASSOCIATING ON DEMAND CERTAIN
SELECTED MEDIA AND VALUE-ADDING
ELEMENTS
Our File No. 7887-83891

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as First-Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this date.

5-21-03
Date Eric D. Cohen, Reg. No. 38,110

Dear Sir:

Enclosed herewith are the following:

1. Transmittal Letter (in duplicate);
2. First Supplemental Information Disclosure Statement (in duplicate);
3. Form PTO-1449 (in duplicate);
4. Two (2) U.S. references;
5. Seven (7) other documents; and
6. Postcard.

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TECHNOLOGY CENTER 2800

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account 23-0920.

Very truly yours,

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By

Eric D. Cohen